



American Evaluation Association's (AEA) 31st Annual Conference November 6 -11 – Washington, D.C.

Thursday, November 09, 2017 (02:15 PM - 03:00 PM)

When does it make sense to use SenseMaker?: Learning from real experiences applying SenseMaker as part of mixed method evaluations

- **Session Chair:** Paul Perrin, Director of Monitoring and Evaluation (Initiative for Global Development) - University of Notre Dame
- **Presenter 1:** John Hembling, Senior Technical Advisor for Health Evaluation and Research - Catholic Relief Services
- **Presenter 2:** Elizabeth Brezovich, Senior MEL Advisor, Tipping Point, CARE USA
- [Abstracts](#)
- **Session Number:** 2259
- **Session Type:** Panel
- **Room:** Thurgood Marshall North

Thursday, November 09, 2017 (03:15 PM - 04:15 PM)

Measuring Gender-Transformative Change

- **Session Chair:** Emily Hillenbrand, Senior Technical Advisor, Gender and Livelihoods, CARE USA
- **Presenter 1:** Pranati Mohanraj, Monitoring, Learning & Evaluation Expert, CARE India
- **Presenter 2:** Salome Mhango, Pathways Malawi Program Coordinator, CARE Malawi
- **Presenter 4:** Carol R Underwood, PhD, Assistant Professor - Johns Hopkins University
- **Presenter 5:** Steven Michael Cole, Gender Scientist - WorldFish
- **Presentation 1 Additional Author:** Emily Hillenbrand, Senior Technical Advisor, Gender and Livelihoods - CARE USA
- **Presentation 3 Additional Author:** Jane Kato-Wallace, Director of Programs - Promundo-US
- **Presentation 5 Additional Author:** Cynthia McDougall, Senior Scientist, Gender Research Leader, WorldFish
- [Abstract and Presentation Abstracts](#)
- **Session Number:** 3255
- **Session Type:** Panel
- **Room:** Delaware B



Friday, Nov 10, 2017 (08:00 AM - 09:30 AM)

Using Storytelling and Digital Technology with Adolescent Girls for participatory and empowering monitoring and evaluation

- **Session Chair:** Kaia Ambrose
- **Presenter 1:** Kecia Bertermann, Senior Manager, Evidence - Girl Effect
- **Presenter 2:** Zoe Dibb, Girl Effect, Senior Manager, Evidence (TEGA) - Girl Effect
- **Presenter 3:** Ruth Orbach, Senior M&E Advisor - CARE Canada
- **Presenter 4:** Elizabeth Brezovich, Senior MEL Advisor, Tipping Point, CARE USA
- [Abstracts](#)
- **Session Number:** 2548
- **Session Type:** Panel
- **Room:** Jackson

Friday, November 10, 2017 (8:00AM – 9:30AM)

Increasing utilization of advocacy evaluation findings: Lessons learned from internal and external evaluators:

- **Session Chair:** Rebecca Perlmutter, Monitoring, Evaluation and Learning Advisor - Oxfam America
- **Discussant:** Rhonda Schlangen, Independent Consultant - Rhonda Schlangen Consulting, LLC
- **Presenter 1:** Lisa Hilt, Senior Monitoring, Evaluation, & Learning Advisor - Oxfam America
- **Presenter 2:** Bonnie Shepard, Program Evaluation, Planning, and Research Consultant - Bonnie L. Shepard Consulting
- **Presenter 3:** Milkah Kihunah, Deputy Director Global Advocacy, CARE
- [Abstracts](#)
- **Session Number:** 2319
- **Session Type:** Panel
- **Room:** PARK TWR STE 8206



Friday, November 10, 2017 (01:45 PM - 03:15 PM)

Experiences and learning on methods to measure gendered social norms in program evaluation

- **Session Chair:** Leigh Stefanik, Senior Gender Advisor, CARE USA
- **Presenter 1:** Leigh Stefanik, Senior Gender Advisor, CARE USA
- **Presenter 2:** Elizabeth Brezovich, Senior MEL Advisor, Tipping Point, CARE USA
- **Presenter 3:** Elizabeth Rowley, DrPH, Gender & Gender-Based Violence Researcher - PATH
- [Abstracts](#)
- **Session Number:** 1731
- **Session Type:** Panel
- **Room:** Delaware A

Friday, November 10, 2017 (03:30 PM - 04:15 PM)

Minimum Standards for Mainstreaming Gender Equality in Organizations and Programs

- **Workshop Lead Presenter:** Yeva Avakyan, Head of Gender and Social Inclusion - World Vision
- **Workshop Presenter 2:** Christie Getman, Director, Program Performance and Quality - Mercy Corps
- **Workshop Presenter 3:** Lindsey Jones-Renaud, Jones, Independent Consultant
- **Presenter 4:** Hilary Mathews, Senior Advisor, Gender Program Design, CARE USA
- [Session Abstract](#)
- **Session Number:** 2938
- **Session Type:** Experiential Learning
- **Room:** Park TWR STE 8223

Saturday, November 11, 2017 (08:00 AM - 09:00 AM)

Context matters: Lessons learned from monitoring, evaluation and learning efforts in four countries around the globe

- **Session Chair:** Tigist Gizaw Berhanemeskel, Influencing & Advocacy MEL Advisor - Oxfam America
- **Presenter 1:** Lora Forsythe, Senior Research Fellow [Senior Research Fellow - Natural Resources Institute, University of Greenwich
- **Presenter 2:** Kimberly Miller, Monitoring, Evaluation & Learning Advisor - Extractive Industries Global Program - Oxfam America
- **Presenter 3:** Milkah Kihunah, Deputy Director, Global Advocacy, CARE USA
- **Presenter 4:** Tufail Ahmed, Organizational Effectiveness Coordinator, Organizational Effectiveness Coordinator - Employee
- **Presentation 1 Additional Author:** Ravinder Kumar, Senior Research Fellow, Natural Resources Institute, University of Greenwich
- **Presentation 1 Additional Author:** Lisa Hilt, Senior Monitoring, Evaluation, & Learning Advisor - Oxfam America
- **Presentation 3 Additional Author:** Susanna Dilliplane, Deputy Director - Aspen Planning and Evaluation Program, The Aspen Institute
- [Abstracts](#)
- **Session Number:** 2459



- **Session Type:** Panel
- **Room:** Park TWR STE 8206

Saturday, November 11, 2017 (08:00 AM - 09:00 AM)

Measuring the Health of Social Movements: Lessons Learned from the R&D Process

- **First Author or Discussion Group Leader:** Kelly E. Gannon, Senior Learning & Evaluation Officer - Global Fund for Women
- **Second Author or Discussion Group Leader:** Irit Houvras, Director, Strategic Learning, Research and Evaluation - American Jewish World Service
- **Third Presenter/Discussion Group Leader:** Viviana Osorio, Advocacy Coordinator, CARE USA
- [Session Abstract](#)
- **Session Number:** 2355
- **Session Type:** Demonstration
- **Room:** Delaware B

Saturday, Nov 11, 2017 (09:15 AM - 10:00 AM)

Methodological Innovations to Evaluate Change in Gender-Based Violence and Gender-Related Outcomes

- **Session Chair:** Elizabeth Rowley, DrPH, Gender & Gender-Based Violence Researcher - PATH
- **Discussant:** Kirsten Stoebenau, Research Assistant Professor - American University
- **Presenter 1:** Elizabeth Rowley, DrPH, Gender & Gender-Based Violence Researcher - PATH
- **Presenter 2:** Sarah Miller Frazer, Monitoring, Evaluation & Learning Specialist - RTI International
- **Presenter 3:** Margaret Capelazo, Gender Advisor - CARE Canada
- [Session Abstract](#)
- **Session Number:** 2670
- **Session Type:** Panel
- **Room:** Delaware A