American Evaluation Association’s (AEA) 31st Annual Conference
November 6 -11 – Washington, D.C.

Thursday, November 09, 2017 (02:15 PM - 03:00 PM)

When does it make sense to use SenseMaker?: Learning from real experiences applying SenseMaker as part of mixed method evaluations

• **Session Chair:** Paul Perrin, Director of Monitoring and Evaluation (Initiative for Global Development) - University of Notre Dame
• **Presenter 1:** John Hembling, Senior Technical Advisor for Health Evaluation and Research - Catholic Relief Services
• **Presenter 2:** Elizabeth Brezovich, Senior MEL Advisor, Tipping Point, CARE USA
• **Abstracts**
• **Session Number:** 2259
• **Session Type:** Panel
• **Room:** Thurgood Marshall North

Thursday, November 09, 2017 (03:15 PM - 04:15 PM)

Measuring Gender-Transformative Change

• **Session Chair:** Emily Hillenbrand, Senior Technical Advisor, Gender and Livelihoods, CARE USA
• **Presenter 1:** Pranati Mohanraj, Monitoring, Learning & Evaluation Expert, CARE India
• **Presenter 2:** Salome Mhango, Pathways Malawi Program Coordinator, CARE Malawi
• **Presenter 4:** Carol R Underwood, PhD, Assistant Professor - Johns Hopkins University
• **Presenter 5:** Steven Michael Cole, Gender Scientist - WorldFish
• **Presentation 1 Additional Author:** Emily Hillenbrand, Senior Technical Advisor, Gender and Livelihoods - CARE USA
• **Presentation 3 Additional Author:** Jane Kato-Wallace, Director of Programs - Promundo-US
• **Presentation 5 Additional Author:** Cynthia McDougall, Senior Scientist, Gender Research Leader, WorldFish
• **Abstract and Presentation Abstracts**
• **Session Number:** 3255
• **Session Type:** Panel
• **Room:** Delaware B
Friday, Nov 10, 2017 (08:00 AM - 09:30 AM)

Using Storytelling and Digital Technology with Adolescent Girls for participatory and empowering monitoring and evaluation

- **Session Chair:** Kaia Ambrose
- **Presenter 1:** Kecia Bertermann, Senior Manager, Evidence - Girl Effect
- **Presenter 2:** Zoe Dibb, Girl Effect, Senior Manager, Evidence (TEGA) - Girl Effect
- **Presenter 3:** Ruth Orbach, Senior M&E Advisor - CARE Canada
- **Presenter 4:** Elizabeth Brezovich, Senior MEL Advisor, Tipping Point, CARE USA

Friday, November 10, 2017 (8:00AM – 9:30AM)

Increasing utilization of advocacy evaluation findings: Lessons learned from internal and external evaluators:

- **Session Chair:** Rebecca Perlmutter, Monitoring, Evaluation and Learning Advisor - Oxfam America
- **Discussant:** Rhonda Schlangen, Independent Consultant - Rhonda Schlangen Consulting, LLC
- **Presenter 1:** Lisa Hilt, Senior Monitoring, Evaluation, & Learning Advisor - Oxfam America
- **Presenter 2:** Bonnie Shepard, Program Evaluation, Planning, and Research Consultant - Bonnie L. Shepard Consulting
- **Presenter 3:** Milkah Kihunah, Deputy Director Global Advocacy, CARE

Room: Jackson

- **Session Number:** 2548
- **Session Type:** Panel

Room: PARK TWR STE 8206

- **Session Number:** 2319
- **Session Type:** Panel
Friday, November 10, 2017 (01:45 PM - 03:15 PM)

Experiences and learning on methods to measure gendered social norms in program evaluation

- **Session Chair**: Leigh Stefanik, Senior Gender Advisor, CARE USA
- **Presenter 1**: Leigh Stefanik, Senior Gender Advisor, CARE USA
- **Presenter 2**: Elizabeth Brezovich, Senior MEL Advisor, Tipping Point, CARE USA
- **Presenter 3**: Elizabeth Rowley, DrPH, Gender & Gender-Based Violence Researcher - PATH
- **Abstracts**
- **Session Number**: 1731
- **Session Type**: Panel
- **Room**: Delaware A

Friday, November 10, 2017 (03:30 PM - 04:15 PM)

Minimum Standards for Mainstreaming Gender Equality in Organizations and Programs

- **Workshop Lead Presenter**: Yeva Avakyan, Head of Gender and Social Inclusion - World Vision
- **Workshop Presenter 2**: Christie Getman, Director, Program Performance and Quality - Mercy Corps
- **Workshop Presenter 3**: Lindsey Jones-Renaud, Jones, Independent Consultant
- **Presenter 4**: Hilary Mathews, Senior Advisor, Gender Program Design, CARE USA
- **Session Abstract**
- **Session Number**: 2938
- **Session Type**: Experiential Learning
- **Room**: Park TWR STE 8223

Saturday, November 11, 2017 (08:00 AM - 09:00 AM)

Context matters: Lessons learned from monitoring, evaluation and learning efforts in four countries around the globe

- **Session Chair**: Tigist Gizaw Berhanemeskel, Influencing & Advocacy MEL Advisor - Oxfam America
- **Presenter 1**: Lora Forsythe, Senior Research Fellow [Senior Research Fellow - Natural Resources Institute, University of Greenwich]
- **Presenter 2**: Kimberly Miller, Monitoring, Evaluation & Learning Advisor - Extractive Industries Global Program - Oxfam America
- **Presenter 3**: Milkah Kihunah, Deputy Director, Global Advocacy, CARE USA
- **Presenter 4**: Tufail Ahmed, Organizational Effectiveness Coordinator, Organizational Effectiveness Coordinator - Employee
- **Presentation 1 Additional Author**: Ravinder Kumar, Senior Research Fellow, Natural Resources Institute, University of Greenwich
- **Presentation 1 Additional Author**: Lisa Hilt, Senior Monitoring, Evaluation, & Learning Advisor - Oxfam America
- **Presentation 3 Additional Author**: Susanna Dilliplane, Deputy Director - Aspen Planning and Evaluation Program, The Aspen Institute
- **Abstracts**
- **Session Number**: 2459
Saturday, November 11, 2017 (08:00 AM - 09:00 AM)

Measuring the Health of Social Movements: Lessons Learned from the R&D Process

- **First Author or Discussion Group Leader**: Kelly E. Gannon, Senior Learning & Evaluation Officer - Global Fund for Women
- **Second Author or Discussion Group Leader**: Irit Houvras, Director, Strategic Learning, Research and Evaluation - American Jewish World Service
- **Third Presenter/Discussion Group Leader**: Viviana Osorio, Advocacy Coordinator, CARE USA
- **Session Abstract**
- **Session Number**: 2355
- **Session Type**: Demonstration
- **Room**: Delaware B

Saturday, Nov 11, 2017 (09:15 AM - 10:00 AM)

Methodological Innovations to Evaluate Change in Gender-Based Violence and Gender-Related Outcomes

- **Session Chair**: Elizabeth Rowley, DrPH, Gender & Gender-Based Violence Researcher - PATH
- **Discussant**: Kirsten Stoebenau, Research Assistant Professor - American University
- **Presenter 1**: Elizabeth Rowley, DrPH, Gender & Gender-Based Violence Researcher - PATH
- **Presenter 2**: Sarah Miller Frazer, Monitoring, Evaluation & Learning Specialist - RTI International
- **Presenter 3**: Margaret Capelazo, Gender Advisor - CARE Canada
- **Session Abstract**
- **Session Number**: 2670
- **Session Type**: Panel
- **Room**: Delaware A