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## Tipping Point | Phase 2

### Program Summary

### BACKGROUND

CARE's Tipping Point initiative, with the generous support of The Kendeda Fund, focuses on addressing the root causes of **child, early and forced marriage (CEFM)**, by promoting the rights of adolescent girls through community level programming and evidence generation in **Nepal and Bangladesh**, and multi-level advocacy and cross-learning efforts across the globe.

Phase 1 (2013-2017) of this three-phase project utilized feminist and developmental evaluation approaches to engage in formative, participatory research. This research informed innovative and iterative program activities and supported locally-driven social norms shifting approaches. Additionally, Phase 1 supported local, national, and global advocacy efforts to broaden the discourse among policy makers, funders, and practitioners on gender transformative approaches to addressing CEFM and measuring progress. Principle to this advocacy has been a focus on acknowledging fear and control of adolescent girls' sexuality as a driver of CEFM.

### PHASE 2

#### KEY FEATURES OF THE PROGRAM MODEL

For Phase 2 (2017-2020), the Tipping Point initiative has utilized learnings from Phase 1 to develop and test a holistic and replicable implementation package. Tipping Point's approach uses synchronized engagement with different participant groups (**e.g. girls, boys, parents, community leaders**), around key programmatic topics, and creates public facing spaces for all community members to be part of the dialogue. Tipping Point's synchronized approach is rooted in challenging social expectations and repressive norms and promoting girls-driven movement building and activism, components designed to help adolescent girls find and collectively step into spaces to engage with and tackle inequality.

Our overall intervention package in Nepal and Bangladesh spans 18 months and includes the key components highlighted in the following section (see page two).

#### Tipping Point Timeline



# PROGRAM IMPLEMENTATION

The full and light intervention packages will take place for 18 months, consisting of 53 weekly meetings for adolescent girls and adolescent boys, and 18 monthly meetings for mothers and fathers.

## LIGHT INTERVENTION

### PARTICIPANT GROUPS:

ADOLESCENT  
GIRLS

ADOLESCENT  
BOYS

MOTHERS

FATHERS

RELIGIOUS  
LEADERS

LOCAL  
GOVERNMENT

SCHOOL  
PERSONEL  
(NEPAL)

INFLUENTIAL  
PEOPLE  
(BANGLADESH)

### CORE SESSIONS:

#### Social norms [all participant groups]:

equity and equality; rights and duties; gender; patriarchy; power and privileges; puberty; sex and love; honor; Gender Based Violence (GBV); CEFM.

#### Access to Alternatives [girls' groups only]:

financial literacy and the opportunity to join a Village Savings and Loans Association (VSLA).

**Adolescent Sexual and Reproductive Health and Rights (ASRHR) [all core participants' groups]:** menstruation; masculinities; female sexuality; contraception; HIV/AIDS.

**Girls-centered movement building [girls' groups only]:** leadership; empowerment dialogues; collective action; civic participation.

#### Joint Sessions, 6 intergroup dialogues:

Facilitated dialogues between core participant groups in the following combinations: adolescent girls with adolescent boys, adolescent girls with mothers, mothers with fathers, and mothers + fathers with adolescent girls and adolescent boys.

STAFF  
TRAININGS  
& MEETINGS

Staffs' own capacity building and personal transformation will be focused on the following topics: GED, SAA, VSLA, Social Norms, Participatory and Reflective Techniques, and Movement Building.

## FULL INTERVENTION

The full intervention package includes all components of the light intervention package, as well as additional sessions, activities, and participants.

### ADDITIONAL CORE SESSIONS:

**Activist training [selected champion boys, fathers, mothers]:** trainings and meetings to support adolescent girls' activism.

#### Activist training [selected girl leaders]:

girl leaders receive training on campaigning and activism, are linked to other girls groups and networks, and have access to a budget and mentorship to execute 4 community-level activities in collaboration with the network of girl activists.

### GIRL LED ACTIVITIES:

**6 community activities on Social Norms Change, organized and led by adolescent girls groups on the following themes:** mobility, menstruation, gender division of labor, dowry, family honor/ sexual harassment, girls aspirations.

**4 community activities created, organized, and led by the network of activist girls.** The network of girl leaders elected across villages will organize and execute 4 activities of their choice in each of their communities, using their own budget.

## EVALUATION DESIGN

Program implementation is being evaluated utilizing a three-arm cluster randomized controlled trial. The evaluation will assess outcomes of social norms linked to CEFM, girls' decision-making power over major life decisions (marriage, mobility, education, health - including ASRHR), girls' fulfillment of their ASRHR, and their collective activism for their rights. In Nepal, the evaluation will include a boys' survey, including modules on boys' rights and hegemonic masculinity.

This evaluation has been designed to contribute to the research base on CEFM and thus the broader discourse on adolescent girls' rights by generating evidence on the effectiveness of holistic **gender transformative programming** and understanding the potential value added of social norms focused programming.

## PURPOSE

**To understand the changes taking place in communities related to:**

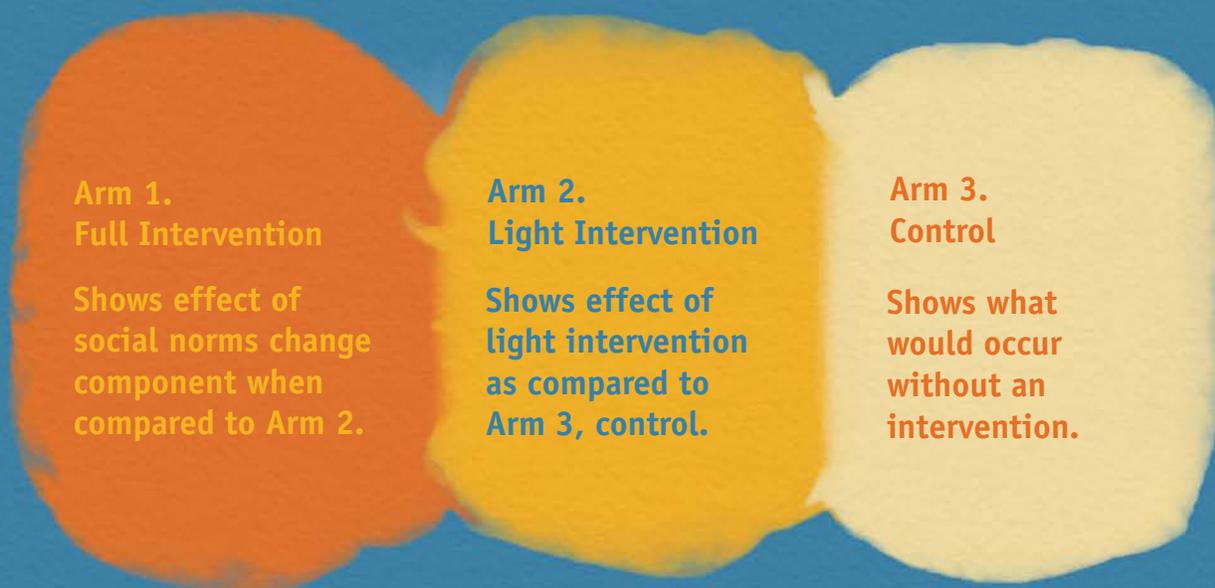
- Agency of adolescent girls to decide and act on their own visions for their lives and futures
- Relationships surrounding adolescent girls
- Changes in formal and informal structures that constitute a barrier to girls exercising their rights
- Social norms related to how girls are valued and to girls' rights

**To understand changes among participating adolescent girls (and boys, in Nepal):**

- Their decision-making power over major life decisions
- Their fulfillment of their SRHR
- Their activism/movement building for rights fulfillment

## DATA COLLECTION

Quantitative baseline and endline data will be collected in each arm through household enumerations and surveys with girls (and boys in Nepal) and adult community members. Qualitative data will also be collected at the two time points utilizing focus group discussions (focused on social norms), key informant interviews (KIIs), and in-depth interviews (IDIs).



### Arm 1. Full Intervention

Shows effect of social norms change component when compared to Arm 2.

### Arm 2. Light Intervention

Shows effect of light intervention as compared to Arm 3, control.

### Arm 3. Control

Shows what would occur without an intervention.

### ARM 1: Full Intervention package Emphasizing social norms change component.

In addition to the sessions designed for the core participants - adolescent girls and boys, and parents' groups - the full package will include working with other participant groups such as local government and religious leaders and influencers. Moreover, this full package will incorporate the planning and execution of public-facing social norms change activities by girls and supportive activism by boys and parents.

### ARM 2: Light Intervention Package

As described above, the Light Intervention Package does not include a social norms change component, but it does follow the same sessions that have been designed for girls, boys, and parents and intergroup dialogues.

### ARM 3: Pure Control No intervention.



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## ADVOCACY AND INFLUENCING

Using the learning and evidence generated by CARE on CEFM programming through advocacy continues to be a critical focus for Tipping Point. Our advocacy efforts extend beyond a focus on formal policies – such as laws related to the legal age of marriage – to include efforts to influence social and cultural institutions that drive gender discrimination and contribute to CEFM.

Tipping Point and partners seek to influence key decision makers and institutions, including governments, policy makers, funders, and practitioners to understand and support our lessons and recommendations on holistic gender transformative approaches to addressing CEFM. To this end, Tipping Point continues to engage in national, regional, and global spaces to facilitate and support the connection of grassroots voices to key stakeholders and decision-making platforms.

Through partnerships with like-minded institutions such as Girls Not Brides (GNB) Global, as members of the national GNB coalitions in several countries, and as the co-chair of a cross-organizational working group on CEFM and sexuality programming, we continue to advocate with governments, funders, and other stakeholders through meetings, events, and targeted communications.

## CARE CEFM LEARNING XCHANGE

### LEVERAGING CARE'S POTENTIAL FOR LARGE-SCALE IMPACT

The Tipping Point initiative, in partnership with CARE's Middle East and North Africa (MENA) Regional unit, is facilitating CARE's CEFM Learning Xchange. The objective of this platform is to create spaces for cross learning with colleagues and projects across CARE that are working on CEFM through various types of programming (e.g. economic empowerment, GBV, education, ASRRH, etc.). Check out our most recent report: CARE's CEFM Global Experience here: <https://bit.ly/2JXdgoP>

The Learning Xchange is open to all CARE staff across the globe and supports cross learning through: biannual newsletter, bi-monthly webinar series, online discussions, and in person learning events. If you are a CARE staff interested to join the Learning Xchange email Yuleidy Merida

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### THIS INITIATIVE IS FUNDED BY:



### LOCAL PARTNER ORGANIZATIONS

Read the full profile of our partner organizations here: <https://bit.ly/2Igzx>

